



LISTĂ DE LUCRĂRI

DATE PERSONALE ALE CERCETĂTORULUI

Nume: GUTU

Prenume: Ioana

Școala Doctorală: Economie și Administrarea Afacerilor

REZULTATE ALE ACTIVITĂȚII DE CERCETARE ȘTIINȚIFICĂ

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XXI INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE «SCIENTIFIC PROBLEMS OF MANAGEMENT AT THE MACRO-, MESO AND MICROECONOMIC LEVELS», 26-27 April, 2023 (cu articol Agheorghiesei D.-T., Asandului A.L., Țugui A. (Alexandru Ioan Cuza University, Iași, Romania), Asandului G. (Gheorghe Asachi Technical University, Iași, Romania), Guțu I. (Alexandru Ioan Cuza University, Iași, Romania) Becoming resilient – a one-way ticket for universities to cope with the challenging times).

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26th International Economic Conference – IECS 2019, Sibiu, Romania, 24-25 Mai 2019; (cu articol „Multinational Companies and the Management of Corporate Diplomacy”,- autor: Gutu, I.)

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